

BACKGROUND

- Fifteen Years Program and Project Management Experience
- Engagement Management
- Team Leadership
- Strategic Planning
- System Implementation and Integration
- Business Analysis
- Operations Management

SPECIALTIES

- Program and Project Management
- Process Improvement and Reengineering
- Value Add/Value Engineering

PROJECTS

- Global Insurance carrier portfolio management
- Cisco Networking company office reorganization
- Largest hosting provider engagement management methodology rollout
- Largest fast food company's entire data center infrastructure
- 2001 Ford Explorer frame, control arms, heat shields, headers, cowls and floor pans

Todd Generotzke is an accomplished Consultant/ Engagement Manager/ Vice President of Operations with extensive experience managing complex teams and operations with high levels of success in both manufacturing and IT environments. Todd has expertise in developing project plans, forecasting unforeseen problems and implementing quantifiable methods to minimize project risks. He has a proven ability to lead diverse project teams and enable professionals to meet or exceed team/individual

goals. Todd is a detail oriented, analytical problem solver with a focus on developing processes to streamline workflow. Todd has been recognized for organizing chaotic situations to consistently deliver projects that meet critical timeframes and multi-million dollar budgets with exceptional customer satisfaction.

For a global insurance carrier, Mr. Generotzke handled the portfolio management for the IT engineering projects including resource management and forecasts, recommending revisions to the current organizational structure, prioritizing projects by business objectives, implementing a work order system for managing outside work requests and assigning resources to projects.

For a local Cisco networking company, Mr. Generotzke reorganized operations from a functional organization into a strong matrix / project management focused structure. Mr. Generotzke was responsible for all aspects of operations including engineering, product development, service delivery and project management.

For a large carrier and hosting provider, Mr. Generotzke served as the Global Director of Engagement Management and developed the EM Practice. He developed the project management methodology so that project and program managers were able to consistently scope, deliver and install products and services to the customer within plan. Designed and rolled out a Project Performance Reporting tool that was utilized throughout North America as a measure of a project's quality metric. Todd, mentored, empowered and enabled project managers. Developed and rolled out rules of engagement process to engage program and

project managers throughout the enterprise.

For the largest internet hosting provider, Mr. Generotzke managed all aspects of business associated with the largest fast food client. Lead engagements involving large-scale Internet site development and operations management within an internetworking environment. Defined project objectives and determined customer priorities. Todd hired, trained, counseled and set goals for team members. Todd received the Outstanding Contributor Award at the 2002 Annual Sales Show in Las Vegas.

For a large automotive stamping and assembly provider, Mr. Generotzke managed 10 independent projects with 5 separate direct report project leaders. Todd led a cross-functional team of 48 members in 3 locations, and was responsible for a tooling budget of \$65 million and capital budget of \$109 million. He spearheaded and led project management efforts for successful launch of 2001 Ford Explorer platform including frame, control arms, heat shields, headers, cowls and floor plans.

For a medium sized automotive manufacturing security system supplier, Mr. Generotzke oversaw all new Chrysler and Mitsubishi business, managing up to 30 programs simultaneously, representing nearly \$31 million in sales. As the team leader, Mr. Generotzke's team led the design and development effort as Mitsubishi's first domestic supplier and received the Chrysler Pentastar award for outstanding team development

Mr. Generotzke has a BS in Mechanical Engineering from the University of Wisconsin Madison along with a Masters in Business and a Masters in Project Management from Keller Graduate School of Management. Todd has also obtained his Project Management Professional Certification (PMP).