



# CASE STUDY

## JYNGLE AS A BUSINESS PLANNING TOOL

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*The Senior Program Manager for a data center migration project at Standard Parking - supporting the overall project management for the entire migration - shares some insight into an invaluable communication tool that was relatively effortless to implement and very effective for the project.*

### THE CLIENT: STANDARD PARKING

Standard Parking is a leading national provider of parking facility management services. Standard Parking provides on-site management services at multi-level and surface parking facilities for all major markets of the parking industry. Standard Parking manages parking facilities containing more than one million parking spaces in hundreds of cities across the United States and Canada.

Standard Parking contracted CST Consulting to assist with their data center migration project. Standard Parking would be relocating their existing data center infrastructure from their headquarter location in downtown Chicago to an off-site data center in the Chicago area.

### THE OBJECTIVE

Standard Parking had an extremely tight time frame to plan and execute the project and planned to use a full weekend outage to perform the actual physical migration. Mission critical business systems had to be moved, tested and back online before the start of the next work week. One of the key project risks was making sure that the applications residing on the hardware were tested and guaranteed to be completely functional, after the infrastructure had been moved to the new location and reinstalled.

### THE SOLUTION

To avoid having to make many, individual phone calls letting testers know when applications were available to test, or having resources on-site, Standard Parking elected to use Jyngle. Jyngle is a mass voice and SMS communication tool that allows users to communicate with an entire group of people at once via cell phone, making it easy to share information quickly.

Jyngle allowed the Standard Parking team to create private test team groups. When the infrastructure was ready, the project manager was able to log into the Jyngle web site to notify the team via mass text or voice message.

Using Jyngle, the Standard Parking team was able to know exactly when the server with their application was ready to test. As a result, Standard Parking's data center migration project was done successfully and efficiently within the tight time frame.

For more information on Jyngle, visit [www.jyngle.com](http://www.jyngle.com)